

1.800.959.1131

www.sfsignature.com

Italian Style Drinking Chocolate

Commercial Chocolate Dispensers



**100% Ground with No Cocoa Powder**

### **\$399 Drinking Chocolate Start-Up Kit**

Looking to add SF Cioccolata Calda to your menu, but don't know if you can afford the equipment? SF Signature has the answer for you. Now, for just \$399.99, you get everything you need to start serving drinking chocolate at your café or coffeehouse. Look below for details about our start-up package, the easiest way to add Italian Style Drinking Chocolate to your café's or coffee houses menu.

What you get for \$399.99:

1. Two cases of SFS-CC-10 (Italian-Style Drinking Chocolate):
  - o Five 2 lb. re-sealable bags per case
  - o 10 total bags
  - o Appx. 2 months worth based on 5-6 servings per day
  - o Product generally has over 1 year expiration date (currently November 2009)
2. Two tins of SFS-CC-TIN (Retail Tins):
  - o MSRP: \$12.99
  - o Makes up to 10 servings
3. SFS-DCD-901 Commercial Drinking Chocolate Dispenser
  - o Retail Price: \$299.99
  - o Holds 3 liters (.8 gallons)
  - o Removable poly bowl for no waste
  - o Slow turning spinner for even stirring with no froth
  - o Multiple heat settings (0 - 90° Celcius)
  - o Stainless steel base and lid with aroma vents
  - o Completely disassembles for easy cleaning
  - o Great display and sales point
4. Sixteen Gourmet Handmade Marshmallows
  - o Square handmade marshmallows
  - o Unlike normal marshmallows, only quality ingredients used
  - o Taste wonderful in a cup of Cioccolata Calda
5. Four Stackable Demitasses (1/2 cup)
  - o Great for serving Cioccolata Calda
  - o Perfect portion control - 4 ounces each



Normal price with shipping for all products: \$539.99 – you save \$110

#### **Profit margin:**

- Each batch (2 lb. bag) with milk makes appx. 100 ounces.
- Good for 3-4 days
- Cost for Cioccolata Calda, marshmallows and milk: \$19.50
- Labor: Minimal to none
- Waste: Minimal to none
- Price per 4 ounce serving: \$2.99
- \$75 per bag revenue / \$55.50 profit per bag / **\$555 profit for this order (10 bags)**